



Sponsorship Opportunities
for 2025 Annual Chapter Meeting

Introduction

The Northland Regional Chapter of the American College of Sports Medicine (NLACSM) is a 501(c)(3) nonprofit professional organization consisting of a diverse group of professionals and students dedicated to the advancement of sports medicine and exercise science.

The chapter seeks to communicate scientific information, provide a forum for research, foster professional peer interaction, and support career growth. NLACSM adheres to the mission of the American College of Sports Medicine (ACSM) on a regional level. While our members are primarily from Minnesota, Nebraska, North Dakota, and South Dakota, we welcome members from neighboring states and Canadian provinces as well.

The primary means by which the Chapter achieves this mission is the annual conference. In previous years, over 300 members, including physicians, scientists, clinicians, educators, health professionals, graduate, and undergraduate students have attended this conference. The conference is designed to provide NLACSM members and affiliated professionals with the most current, up-to-date, and emerging information on sports medicine and exercise science. The conference offers a variety of sessions which includes regional presenters along with nationally recognized experts in the areas of sports medicine and exercise science presenting their latest research findings.

Objectives and Purposes of NLACSM

1. To promote and advance medical and other scientific studies dealing with the effect of sports and other physical activities on the health of human beings at various stages of life
2. To cooperate with other organizations, physicians, scientists, and educators concerned with the same or related specialties
3. To arrange for mutual meetings of physicians, educators, and allied scientists
4. To make available postgraduate education in fields related to these sciences
5. To initiate, promote and correlate research in these fields
6. To edit and publish a newsletter containing articles pertaining to various aspects of sports, other physical activities, health education, medicine, and activities of the Chapter members

Annual Meeting Highlights

- Keynote speaker
- Invited speakers
- Regional speakers
- Quiz Bowl
- Graduate School/Vendor Fair

Sponsorship Opportunities

Gold Level Support

- Minimum of \$2,500
- Limit = 1
- If your company chooses this option, the following will be provided:
 - Verbal acknowledgement from the podium as a Gold Level Supporter of the Keynote Address.
 - Listed on the NLACSM Website for one year. Support can be renewed on an annual basis.
 - Company approved logo on a single power point slide, shown before the Keynote Address and during Opening Remarks.
 - Recognition of sponsorship on NLACSM social media platforms.
 - Company approved signage strategically placed at the Registration Table.
 - Complementary exhibit space at the meeting strategically placed for highest traffic flow.

Silver Level Support

- \$1,500
- Limit = 8
- If your company chooses this option, the following will be provided:
 - Verbal acknowledgement from the podium as a Silver Level Supporter at an invited presentation of your choice, precluding the Keynote Address.
 - Listed on the NLACSM Website for one year. Support can be renewed on an annual basis.
 - Company approved logo on a single power point slide to be included in an invited presentation of your choice.
 - Recognition of sponsorship on NLACSM social media platforms.
 - Complementary exhibit space at the meeting.

Bronze Level Support

- \$750
- Limit = none
- If your company chooses this option, the following will be provided:
 - Verbal acknowledgement from the podium as a Bronze Level Supporter during Opening Remarks.
 - Listed on the NLACSM Website for one year. Support can be renewed on an annual basis.
 - Company approved logo, shared with other Bronze Level Supporter(s) on a single power point slide to be shown at the Opening Remarks.
 - Recognition of sponsorship on NLACSM social media platforms.
 - Complementary exhibit space at the meeting.

Additional Sponsorship Opportunities

Northland Chapter ACSM Student Quiz Bowl

- \$1,000
- This event is a Jeopardy game style academic tournament for undergraduate and graduate students attending the meeting. Approximately 20 teams from regional Universities and Colleges compete on Friday night for a chance to represent the Northland region in the National Student Quiz Bowl Competition, which will be held at the 2024 National ACSM meeting in May in Boston, MA. This event is unopposed and attended by the majority, if not all the attendees.
- If your company chooses this option, the following will be provided:
 - Verbal acknowledgement as the supporter of the NLACSM Student Quiz Bowl.
 - Listed on the NLACSM Website for one year. Support can be renewed on an annual basis.
 - Company approved logo on a single power point slide at the Opening Remarks and at the beginning of the Student Quiz Bowl.
 - Complementary exhibit space at the meeting.

Snack Break

- \$500
- A snack will be provided by your company in the morning or afternoon of Friday.
- If your company chooses this option, the following will be provided:
 - Verbal acknowledgement as the supporter of the snack.
 - Signage on display throughout the snack break.
 - Listed on the NLACSM Website for one year. Support can be renewed on an annual basis.
 - Company approved logo on a single power point slide at the Opening Remarks.

Student/s Travel Awards

- \$50-100/student
- Your company can choose to help sponsor student/s to travel to the Northland Annual Chapter meeting in any amount from \$50-100. A check will be given to each student based on a random drawing of students who traveled more than 50 miles to participate. Your company will be announced as we announce each winner.

Sponsorship Application

2025 Northland Chapter of the American College of Sports Medicine Annual Meeting
April 3-5, 2025
Minnesota State University Mankato, Mankato, MN

Please circle the level/package you would like to support:

- Gold
- Silver
- Bronze
- NLACSM Student Quiz Bowl
- Snack Break
- Student/s Travel Award
 - Please include the total amount and the individual amount for each student

Please complete the following information:

Company Name	
Address	
Contact Person	
Contact Person's Email	
Authorized Signature	
Representative Attending Meeting	
Representative's Cell Phone	
Representative's Email	

Please complete and return this application to:

Erin White
Winona State University
HERS Dept. Maxwell 366
175 W Mark Street
Winona, MN 55987
ewhite@winona.edu

Checks payable to: Northland Chapter, ACSM

Credit card payments (via PayPal): there will be an additional 1.99% + \$0.49 service fee (a separate invoice will be sent from PayPal with the exact amount needed based on your level of support)